

Chapter 92

SIGNS IN PROCTOR SQUARE

[HISTORY: Adopted by the Town of Henniker 8-11-1998; amended 11-3-1998. Amendments noted where applicable.]

GENERAL REFERENCES

Vehicles and traffic -- See Ch. 120.

~ 92-1. Purpose and intent.

The principle guiding this policy is that temporary signage in the Proctor Square traffic island shall not interfere with the safety and welfare of the public. It is the purpose of this policy to provide reasonable uniformity in the size and treatment of temporary signs placed on the Proctor Square traffic island. The town recognizes the need for reasonable and adequate business and public service identification and advertising.

~ 92-2. Permit required.

- A. All temporary signs placed on the Proctor Square traffic island are required to have a permit. Permits will be obtained through the Selectmen's Office.
- B. Priority shall be given on a first-come-first-served basis.
- C. Each permit will be assigned a number, and said number shall be placed on the actual sign that is publicly displayed in Proctor Square.

~ 92-3. Size and placement.

- A. Temporary signs shall not interfere with the line of sight for operators of motor vehicles or pedestrians.
- B. A sign located on the northern end of the island shall not exceed one foot in height and two feet in width.
- C. The maximum size of a temporary sign on the northern end of the island shall not exceed two square feet.
- D. A sign located on the southern end of the island beyond the crosswalk shall not exceed two feet in height and three feet in width.
- E. The maximum size of a temporary sign on the southern end of the island shall not exceed six square feet.
- F. The size of the sign shall be the surface area and shall be considered to include the inscriptions thereon. A double-faced sign shall be treated as a single-faced sign for the purposes of calculating sign areas.

- G. All temporary signs must be constructed of durable materials and shall be maintained in good condition and repair at all times.
- H. The permit shall state the inclusive dates that the sign will be posted.
- I. Persons named on the permit shall be responsible for removing the sign upon the expiration date of the permit.

~ 92-4. Disallowed uses.

- A. Blinking, neon, flashing and other intermittent lighting are not permitted.
- B. Portable A-frame signs, such as sandwich boards, are not permitted.
- C. Political signs are not permitted.
- D. Temporary signs shall not be displayed on the Proctor Square traffic island for more than 10 days.
- E. All signs placed on Proctor Square not bearing a permit number shall be immediately removed by the Code Enforcement Officer and/or the Police Department.

~ 92-5. Permit application.

- A. An application for a sign permit shall include the applicant's name, organization or business address, purpose of the sign, size of the sign and time frame requested for display of the sign.
- B. The permit number, date of issuance and date of expiration shall be posted on the sign.