



Henniker Concert Committee Meeting
September 12, 2016

Attendance: Ray Grande, Ruth Zax, Blithe Reed, Milli Knudsen, Cheryl Morse

The meeting was called to order at 7:20 PM at the Country Spirit Restaurant.

Members were asked to give their impressions of the summer's concerts and it was unanimously agreed that the concerts were well attended and well received. Ruth admitted the rating system used may not have been the best way to assess the popularity of each group because it was difficult to determine which groups were considered the best.

Due to next year's 4th of July being celebrated on a Tuesday night, we are investigating whether the 39th Army Band will be able to play later in the week, either on Wednesday, the 5th, Thursday the 6th or Friday, the 7th.

Comments from the two questionnaires will be included in the Selectman's report to show the number of people who frequented local businesses, the number of people who attended each concert, how many people from other towns attend our concerts, and to show the variety of positive comments received.

As has happened in the past, people say they want folk music; however, folk singers are not highly rated. Discussion was held on what might be considered "folk."

The Dine Around coupon seemed to have little effect on where people dined on Tuesdays nights. Discussion was held on whether to arrange for food to be served on our 4th of July concert night. We also floated the idea of offering each local restaurant an evening to serve food at the concerts. These ideas were in response to the number of people who mentioned on the surveys that they would like to see food and beverages sold at the concerts.

Matuto has contacted us to say they will be in the area April 7-9th and wondered if we would be interested in hiring them pre-season. We are considering whether to have the John Stark choruses perform in a pre-season concert.

Each member was assigned a number of groups and performers to gather contact information before next meeting. Also several additional members will be contacted to see if they would like to join the committee.

The meeting was adjourned at 8:45 PM.

notes submitted by Milli Knudsen