



## TOWN OF HENNIKER Economic Development Committee Meeting

Wednesday August 24, 2016  
Town Hall, 18 Depot Hill Rd., Henniker  
4:00 – 5:30 PM

### Agenda

A. Create River festival (freight train rapids) to highlight the many benefits of the River:

Can coordinate and leverage many Departments at NEC that can tie into many program departments: Marketing, Outdoor Education, Sports Management and others.

Key Issues:

1. Is this idea worth pursuing; would it be an annual event?
2. When should it occur? Water level in River is an important consideration. Key current town events include:
  - a. NEC: classes end May 6<sup>th</sup>, graduation May 14<sup>th</sup>.
  - b. Memorial Day parade, May 30
  - c. Pats Peak Mountain Bike Fest. June 11/12
  - d. Chili Fest. Aug. 21
  - e. Music on Main Street Oct. 1
  - f. October Fest, Pats Peak Nov. 6
3. Event
  - a. Length? Fri. – Sunday, Sat. – Sunday?, one day?
  - b. Kayak & canoe races
  - c. Rafting rides
  - d. Logo contest, NEC?
  - e. Ugly boat contest with prizes
  - f. Leverage with kayak groups/organizations.
  - g. Float parade/race
  - h. Create music & river event.
  - i. Install kayak gates on River for year round use.
  - j. Coordinate with Pats Peak, Azalea Park group, American Canoe Assoc., American Whitewater, etc.
  - k. Reach out to fishing organizations

4. Next Steps: ?

*Create and maintain relationships.*