



Concert Committee
Meeting Minutes 2/27/24- Super Scoops

Attendees: Denise Conrad, Lee Kriester, Taylor Carroll, Jack Bopp, Ruth Zax, Karol Dermon, Jennifer Lopez. Unable to attend: Eric Fielding.

Meeting called to order by Ruth at 6:42

Meeting adjourned 8:07 PM

Approve January 23, 2024 minutes. All approved.

1. Report from Chair – Ruth
 1. February 13 Budget Hearing
 1. Operating budget (we are part of) passed unanimously.
 2. Sponsorship updates – checks received.
 1. Ruth updated the committee on how much has been pledged and how much we have received checks for so far.
 2. We have raised 2K more than last year, including 4 new sponsors, including NEC.Series
 3. Schedule Final --September 3 concert
 3. 2024 Letter of Agreement
 1. Some bands have their own. We can give them ours and have them incorporate it into their own.
 2. Ours requests W-9 form. This is fine for bands who have LLCs but puts a tax burden on the band member who gets the check. Could we have individual checks for each band member? Discuss with town finance.
 4. VIP reception ideas – Sponsors/Friends – crowd control- need an invite.
 1. 1 opening night for co-sponsors and sponsors (June 11)
 2. 1 at Beatles for friends of series (August 27)
 3. Form subcommittee to plan VIP events.
 1. J-Lo, Jack, Ruth,
2. Subcommittee updates
 1. Friends Campaign Update and other Fundraising Ideas – Ruth/Eric
10 donations deposited. Lee brought 2 more to meeting, plus sponsorship check.
Committee members reaching out to new potential friends.
 2. Vendor Updates – Karol/JLo
 1. Taco Beyondo confirmed 3 dates (July 9, August 6, August 20)
 2. Frankies Concession June 18

3. A number of places have not gotten back to us. It seems very hard to find food vendors.
4. Some have said that they could do it but only sell drinks, and we only have 1 space for a food truck, so we are holding off.
5. Still looking for 3 more dates to fill (Aug 27, July 23, and June 25)
3. Marketing/PR – scheduling a meeting and developing plan.
 1. JLo, Taylor and Ruth subcommittee - March 19, 6:30 PM
3. Old Business
 1. Lee brought liquor license stuff for Blues and Brews that the committee signed part of 1-day liquor license application.
4. New Business
 1. Planning agenda for meeting with BOS – use of Community Center, Blues/Brews
 1. Ruth provided list of items we need to discuss with the Board of Selectmen
 2. Following this meeting - send sponsors list of performers, apply for 1-day liquor license.
 - 2.
5. Next time
 1. Volunteers -how can they help us? Park set up, clean up, raffle table, help with VIP reception.
 2. jobs for the night of concert

Respectfully submitted,
Taylor Carroll, Scribe

Next Meeting: March 12, 2024 - 6:30 PM, Super Scoops

Other meetings: Tuesday, March 5th - Board of Selectmen, 6:15 PM
Saturday, March 16th - Town Meeting, 1:00 PM